



MARYLAND DC DELAWARE
BROADCASTERS ASSOCIATION

NON-COMMERCIAL SUSTAINING ANNOUNCEMENT PROGRAM

RADIO SPOTS

Revised 4/1/2021

We appreciate all you do for us – Thank you!
Please note we are utilizing a new processing system and need everyone to use the
ISCI Codes listed below.

E = English spot S = Spanish spot

| CLIENT | ISCI CODES / SPOT DESCRIPTION | AIRPLAY |
|--|--------------------------------|-------------------|
| <p>DISTRICT OF COLUMBIA ARMY NATIONAL GUARD</p> <p>AIR DATES: 11/1/2017 – Until Further Notice</p> <p>CLICK HERE TO DOWNLOAD-ENGLISH</p> <p>CLICK HERE TO DOWNLOAD-SPANISH</p> | DCNG3101 - IWill E:60R | |
| | DCNG2102 - IWill E:30R | |
| | DCNG3105 - Lifestyle E:60R | |
| | DCNG2106 - Lifestyle E:30R | |
| | DCNG3103 - IWill S:60R | |
| | DCNG2104 - IWill S:30R | |
| | DCNG3107 - Lifestyle S:60R | |
| | DCNG2108 - Lifestyle S:30R | |
| | DCNG3109 - Live Here E:60R | |
| | DCNG2110 - Live Here E:30R | |
| | DCNG3111 - Live Here S:60R | |
| | DCNG2112 - Live Here S:30R | |
| | DCNG3113 - Family E:60R | |
| | DCNG2114 - Family E:30R | |
| | DCNG2115 - Ready E:30R | |
| <p>ADDITIONAL SPOTS</p> <p>AIR DATES: 7/28/2020 – Until Further Notice</p> <p>CLICK HERE TO DOWNLOAD NEW SPOTS-ENGLISH</p> <p>CLICK HERE TO DOWNLOAD NEW SPOTS-SPANISH</p> <p>ADDITIONAL SPANISH SPOTS</p> | DCNG3116 - COVID-19 E:60R | <p>50%</p> |
| | DCNG2117 - COVID-19 E:30R | |
| | DCNG3118 - COVID-19 S:60R | |
| | DCNG2119 - COVID-19 S:30R | |
| | DCNG2120 - Fire Response E:30R | |
| | DCNG3121 - Trade Skills E:60R | |
| | DCNG2122 - Trade Skills E:30R | |
| | DCNG3123 - Serve Close E:60R | |
| | DCNG2124 - Serve Close E:30R | |
| | DCNG3125 - Giving Back E:60R | |
| | DCNG2126 - Giving Back E:30R | |
| | MDCD3101 - Fire Response S:60R | |
| | MDCD2102 - Fire Response S:30R | |
| | MDCD3103 - Trade Skills S:60R | |
| | MDCD2104 - Trade Skills S:30R | |
| MDCD3105 - Serve Close S:60R | | |
| MDCD2106 - Serve Close S:30R | | |
| MDCD3107 - Giving Back S:60R | | |
| MDCD2108 - Giving Back S:30R | | |



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| | DENG2102 - IWill E:30R | |
| | DENG3103 - IWill S:60R | |
| | DENG2104 - IWill S:30R | |
| | DENG3105 - Lifestyle E:60R | |
| | DENG2106 - Lifestyle E:30R | |
| | DENG3107 - Lifestyle S:60R | |
| | DENG3107 - Lifestyle S:30R | |
| | DENG3109 - Live Here E:60R | |
| | DENG2110 - Live Here E:30R | |
| | DENG3111 - Live Here S:60R | |
| | DENG2112 - Live Here S:30R | |
| | DENG3113 - Family E:60R | |
| | DENG2114 - Family E:30R | |
| | DENG2115 - Ready E:30R | |
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| | DENG3121 - Trade Skills E:60R | |
| | DENG2122 - Trade Skills E:30R | |
| | DENG3123 - Serve Close E:60R | |
| | DENG2124 - Serve Close E:30R | |
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| | MDCD3101 - Fire Response S:60R | |
| | MDCD2102 - Fire Response S:30R | |
| | MDCD3103 - Trade Skills S:60R | |
| | MDCD2104 - Trade Skills S:30R | |
| MDCD3105 - Serve Close S:60R | | |
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| <p>AIR FORCE RESERVE</p> <p>AIR DATES:</p> <p>4/1/2021 – 6/30/2021</p> <p><u>CLICK HERE TO DOWNLOAD</u></p> | <p>AFRE2101 - Recruit E:30R</p> | <p>50%</p> |