



November 27, 2012

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street SW  
Washington DC 20554

Dear Chairman Genachowski,

In the aftermath of Hurricane Sandy, NAB is pleased to learn that the FCC plans to hold field hearings to assess the challenges facing communications providers during emergency situations.

I am pleased to report that local radio and television stations from the Carolinas to Maine provided a remarkably resilient lifeline during Hurricane Sandy. In many cities and for millions of people in Sandy's path, broadcasters were the only source of information during those difficult days. Many stations provided continuous coverage of the storm, day after day, in an effort to serve their local communities.

Service to community is the lifeblood of the local broadcaster, and we take seriously our role as first informers during times of crisis. That ethos has been demonstrated time and again during deadly Midwest flooding, tornadoes in [Joplin and Tuscaloosa](#), during Hurricane Katrina, and when wildfires devastated parts of [Colorado](#) and California. Broadcasters are also proud to galvanize recovery efforts to help rebuild broken communities. In times of crisis, local TV and radio stations and broadcast networks routinely host on-air telethons and radiothons that collectively raise millions of dollars for citizens in need.

To give you just a flavor of some of the outstanding coverage provided by local broadcasters during Hurricane Sandy, I have attached NAB's electronic newsletter "[Licensed to Serve](#)" and a special edition of [NAB SmartBrief](#), along with additional [press accounts](#) of local radio and TV coverage of the storm.

NAB stands willing to work with you and your colleagues as the Commission conducts a thorough review of the communications ecosystem during Hurricane Sandy. Broadcasters are

1771 N Street NW  
Washington DC 20036 2800  
Phone 202 429 5300

The Honorable Julius Genachowski  
November 27, 2012  
Page 2

eager to participate in these field hearings, and we would be pleased to identify radio and television executives willing to participate.

Best regards,

A handwritten signature in black ink, appearing to read "G. Smith", with a stylized, flowing script.

Gordon H. Smith  
President and CEO  
National Association of Broadcasters

cc: Commissioner Robert McDowell  
Commissioner Mignon Clyburn  
Commissioner Ajit Pai  
Commissioner Jessica Rosenworcel