

DEC 7-8
2022

WASHINGTON, DC
NAB HQ



ROUNDTABLE:

Rebooting the Broadcaster-Public Safety Partnership with NextGen TV Advanced Emergency Information

On December 7-8, 2022, the AWARN Alliance will join with the National Association of Broadcasters (NAB), ONE Media 3.0, the Maryland, DC, and Delaware Broadcasters Association (MDCD), the Fairfax County Department of Emergency Management and Security (Fairfax EMS), the Metropolitan Washington Council of Governments (MWCOCG), and other local partners to host a regional roundtable discussion on the deployment of Advanced Emergency Information services (AEI). Leveraging the powerful new 'broadcast internet' technology of ATSC 3.0/NextGen TV, AEI will be an important new tool that TV newsrooms and alerting authorities can integrate with other alerting pathways to improve public warning in the DMV.

The meeting, with selected invitees from across the NRC, will take place in-person at the new offices of the National Association of Broadcasters over parts of two days, December 7-8, 2022. (Day 1 runs from 1 to 5pm with a tour and networking reception, and Day 2 from 10am to 3pm, with a catered lunch.) This will be an opportunity to join with other disaster information stakeholders of the DMV in a relaxed setting to discuss the future of emergency messaging.

Register

Activities will include level-setting briefings, a technology demonstration, networking opportunities, and a series of closed-door roundtable meetings among public and private disaster information stakeholders. Discussions will center on building out a voluntary, all-digital, and interoperable 'network of networks' to improve our response to many types of emergencies. Although the use of NextGen TV and what the FCC calls 'broadcast Internet' will be covered, technology is not our focus. Instead, we will concentrate on the institutional and human interactions needed to leverage new technology solutions. Adapting to existing newsroom and emergency management workflows will be a covered topic.

Who should attend?

- TV station general managers, news directors, and operations and technology executives from both commercial and public media in the DMV.
- Local and state emergency managers (EM's), alert originators, and Public Information Officers.
- Area members of the State Emergency Communications Committees (SECC's).
- Federal and non-federal alerting officials.
- Selected expert technology solution providers and device makers.
- Officials involved in emergency communications policy and planning.

Objectives for the roundtables

- Review alerting relationships between EM's and TV stations (those with newsrooms and those without) in the DMV area today.
- Identify best ways for alert originators, broadcasters, and other emergency information distributors to use NextGen TV directly and in a voluntary, interoperable 'network of networks.'
- Identify relationships that need to be built or strengthened between alerting stakeholders.
- Help create a model for AWARN roundtables in other regions and, a national framework roll-out of Advanced Emergency Information (AEI) services.

Registration is required for this invite-only event. For more information please contact John Lawson at jlawson@AWARN.org. Sponsorship opportunities are available.