

MEDIA RELEASE

MDCD Announces 2014 Hall of Fame Inductees

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Contact: Dan Joerres, #410-338-6403

The Maryland-District of Columbia-Delaware (MDCD) Broadcasters Association honored two radio veterans at their Annual Convention held last week at the Hilton in Baltimore, Maryland. Both Laurie DeYoung and C. Robert Taylor were inducted into the 2014 Maryland DC Delaware Broadcasters Association Hall of Fame.

Laurie DeYoung has been the voice of WPOC's morning show since 1985. In fact the Laurie DeYoung Show has been on air for 28 years and is the longest running country radio show in Baltimore, MD. Surprisingly, the first and only country station Laurie has worked with is WPOC. She worked at 9 other stations in various markets before she settled in Baltimore.

Her career started in Michigan where she worked at stations in Detroit, Fremont, and Grand Rapids. Laurie then took a job at KBST in San Diego. After a short time in California, WPOC in Baltimore called and she has been "home" ever since.

Laurie has been nominated for broadcast awards from many organizations throughout her career including R&R, Billboard and the Country Music Association. In 1994, Laurie won the Country Music Association's Large Market Personality of the Year Award. She has been nominated for the Major Market Personality of the Year many times since the CMA added the category in 1995. *Baltimore Magazine* embraced Laurie by naming her Best Morning DJ in the 2006 "Best of the Baltimore" issue. She has received accolades from the *Daily Record* and the *Baltimore Sun*. In 2010, she was inducted in the Country Music DJ Hall of Fame in Nashville, TN.

C. Robert Taylor (Bob) was a fixture at Delmarva Broadcasting for 27 years. He was born in Gary, Indiana, the son of the city's police chief. Bob graduated from Pennsylvania State University and after a stint at Procter and Gamble, began his radio career at WVCS-AM in Somerset, Pennsylvania.

In 1966, Bob joined Delmarva Broadcasting Company in Wilmington, Delaware as a sales manager. He continued to succeed and eventually became the general sales manager of both WDEL and WSTW-FM. In 1978, he was named President and CEO of Delmarva Broadcasting. One of Bob's first moves after taking the position was to change WSTW-FM to a contemporary pop hits format. The format has enjoyed 35 years of great success as a result of Bob's vision.

Bob Taylor has always shied away from the spotlight. During his active career he preferred to work in the background, supporting the efforts of others who received awards and acclaim. Bob was always happiest when his staff members, colleagues and peers were recognized as a result of their joint efforts.

While Bob was always more content in taking a background role and letting others shine, he was a groundbreaker and an innovator in many ways. Bob worked with the Blaupunkt Company to test a very early digital subcarrier product, known as ARI. WSTW was one of only a handful of stations in America to launch the trial.

Bob retired from broadcasting in 1993 and now resides in Kennett Square, Pennsylvania with his wife Laurie.

About MDCD Broadcasters Association

The Maryland-District of Columbia-Delaware Broadcasters Association unites public and commercial radio and television stations across Maryland, D.C. and Delaware. The purpose of the Association is to foster and promote the interests of Broadcasters and the Broadcasting industry, communicate relevant information to its members through meetings and publications, and to provide support and educational services through webinars, workshops and other means in order to better serve the public.