



Charles F. Marshall

Partner

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Charles Marshall helps businesses, digital media companies, and trade associations avoid and solve complex legal problems. Whether litigating cases in state or federal court, negotiating with regulators, or drafting legislative solutions, he brings a diverse breadth of experience from his time spent as a U.S. Department of Justice lawyer, a Capitol Hill policy advisor, and now more than a decade in private legal practice.

Charles has been increasingly active in advising companies in their digital and social marketing and media operations—a practice that blends his knowledge of Internet law, litigation, and, regulatory compliance. He helps develop best practices with respect to copyrighted content, online advertising, and consumer privacy, and he has worked with start-up companies, media companies, and even national political campaigns.

As a litigator, Charles has argued more than 15 cases in the federal and state appellate courts, argued many complex commercial matters before the North Carolina Business Court, and has appeared regularly in federal and state trial and administrative courts.

Mr. Marshall also is a leader in the firm's political and election law practice. He counsels clients on state and federal campaign finance laws, political advertising rules,

Practice Areas

Appellate Litigation
Government and Public Policy
Litigation
Media, Communications and
Technology

Education

University of North Carolina,
J.D., with honors, 1996, Phi
Beta Kappa; Member, *North
Carolina Journal of
International Law and
Commercial Regulation*,
1995-96

University of North Carolina at
Chapel Hill, B.A., with
distinction, 1992

rules regarding tax-exempt political activity, and state and federal ethics issues. He also regularly speaks and writes on election law topics.

Charles is a native of Charlotte and worked in Washington, DC before joining the firm in 2003. He serves on the Board of Visitors at the University of North Carolina at Chapel Hill, coaches youth football at the Salvation Army, and is a contributor to *Walter* magazine.

Honors & Awards

- *Best Lawyers in America*, Commercial Litigation and Government Relations (2013-2014)
- Recognized by *North Carolina Super Lawyers* in Business Litigation (2012-2014); Top 100 in 2013-2014)

Professional & Community Activities

- Board of Visitors, University of North Carolina (State Relations Chair)
- Youth Flag Football Coach, Salvation Army of Wake County
- Contributing Writer, *Walter* Magazine

Publications & Presentations

- Presenter, Digital Legal & Compliance 101 Panel Discussion, North Carolina Association of Broadcasters (June 24, 2014)
- Presenter, "Tax Consequences of Lobbying and Political Advocacy," North Carolina Association of Certified Public Accountants (May 2014)
- Panelist, Representing Your Local Broadcaster, ABA Forum on Communications Law, (April 2014)
- Co-author, "Commercial Free TV and Aereo: What Lies Ahead for Content Owners in the Wake of the Ninth Circuit's AutoHop Decision," *Communications Lawyer* (November 2013)
- Co-author, "Prior Restraint 2.0: A Framework for Applying Section 230 to Online Journalism," *1 Wake Forest J.L. & Pol'y* 75 (May 2011)
- Co-author, "Supreme Court Rocks Campaign Finance Boat," *Triad Business Journal* (2010)
- Moderator, "Recent Developments in Election Law," North Carolina Professional Lobbyists Association (October 2013)
- Panelist, "Copyright and the Internet: Giving Broadcasters the Cold Shoulder?" American Bar Association, Representing Your Local Broadcaster (April 2013)

- Presenter, “*Citizens United* and Corporate Political Speech: New Opportunities and Obstacles,” Professional Lobbyists Association (October 2010)
- Presenter, “Indemnification, Attorneys’ Fees and Arbitration Provisions in Contracts,” North Carolina Bar Association, Business Law Section Annual Meeting (February 2010)
- Presenter, “Recent Developments in Communications Law,” UNC Festival of Legal Learning, (February 2008)

Seminars & Speaking Engagements

- Brooks Pierce Attorneys Present at NCAB Annual Convention
- Marshall Presents at Business Law Institute
- Brooks Pierce Attorneys Participate in 18th Annual Festival of Legal Learning

Bar & Court Admissions

- North Carolina
- U.S. Court of Appeals, 4th Circuit
- U.S. Court of Appeals, D.C. Circuit
- U.S. District Court, Eastern District, North Carolina
- U.S. District Court, Middle District, North Carolina