



**JOB OPPORTUNITY AT WBOC
IN SALISBURY, MARYLAND**

Digital Design Producer

WBOC TV (Salisbury, MD) is seeking a full-time Digital Design Producer to join our Creative Services team. We're looking for someone with a passion for visual storytelling and the technical skills to bring ideas to life across digital and broadcast platforms.

In this role, you'll design and produce graphics for commercials, websites, social media, and digital billboards. You'll also edit and create content for streaming and OTT platforms and assist with community events and promotional efforts.

Ideal candidates are proficient in Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects, etc.) and have a strong eye for layout, motion, and branding. Must be organized, detail-oriented, and able to manage multiple projects on tight deadlines.

A bachelor's degree in graphic design, marketing, journalism, or a related field is required. 1–3 years of experience in a similar role is preferred.

Build your career at a locally owned media company just minutes from the beach, serving the vibrant Delmarva Peninsula.

Apply online today:

DraperMediaJobs.com

or

WBOC

Attn: Human Resources

1729 N. Salisbury Blvd.

Salisbury, MD 21801

NO PHONE CALLS PLEASE

We are an "Equal Opportunity Employer"

Position Information

Title: Digital Design Producer

Status: Full-Time Hourly

Pay Range: \$17.00 to \$18.25 per hour

Other Compensation: Overtime

Benefits: Health Coverage (*Single/Family*)
Vision Coverage (*Single/Family*)
Voluntary Benefits (*Single/Family*)
Paid Time Off (*80 hours/year*)

Dental Coverage (*Single/Family*)
Disability Coverage (*Single*)
401(k) Retirement Plan
Paid Holidays (*9 days/year*)