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**JOB OPPORTUNITY AT WBOC  
IN SALISBURY, MARYLAND**

**Digital Strategist**

Draper Media is looking for a Digital Strategist to support Account Executives and drive the digital sales process. The Digital Strategist is the strategic and operational hub of digital sales, translating client goals into actionable digital campaign strategies and driving execution from launch to completion.

The successful candidate will possess strong strategic and analytical thinking skills and be proficient with digital advertising and social media platforms, analytics and reporting tools. Experience in digital advertising, media strategy or an agency environment strongly preferred.

Live, work and play near the beach while building a career at this family-owned broadcast company on the beautiful Delmarva Peninsula.

If this job is for you, please apply online at:

DraperMediaJobs.com

or

WBOC

Attn: Human Resources

1729 N. Salisbury Blvd.

Salisbury, MD 21801

NO PHONE CALLS PLEASE

*We are an "Equal Opportunity Employer"*

Position Information

Title: Digital Strategist

Status: Full-Time, Salary

Pay: \$50,000-65,000/Annually

Other Compensation: Comp Time

Benefits:

Health Coverage (*Single/Family*)

Vision Coverage (*Single/Family*)

Voluntary Benefits (*Single/Family*)

Paid Time Off (*80 hours/year*)

Dental Coverage (*Single/Family*)

Disability Coverage (*Single*)

401(k) Retirement Plan

Paid Holidays (*9 days/year*)